

Whatever business you're in, the new EU GDPR will have an impact on your organisation. GDPR (General Data Protection Regulation) is a new set of regulations which will apply to anyone doing business in, or with, Europe. It doesn't matter whether Britain remains or leaves the EU, if you want to work with European countries then you need to comply. Thanks to the hefty fines (either 4% of annual revenue or €20m depending which is more) organisations are preparing for GDPR and the changes to the rights of both their employees and customers. According to GDPR you'll need to:

Individual's Rights

- The right to be informed
- The right of access
- The right to rectification
- The right to restrict Processing
- The right to data portability
- The right to object
- Rights re: automated decision making and profiling

*According to ICO 02/2017

“ We have something like 13 million emails in the system and searches still only take a couple of seconds. ”

- Alaric Turner,
Electrical Contractors Association



Handle PII, support the 'Right to be forgotten'

Cryoserver keeps all email and attachments secure, protecting and controlling access to data. Most importantly, if GDPR requires you to delete the PII (personal identifiable information) you hold on an individual, Cryoserver will enable you to find and remove all the data from your email and attachments and to have the audited proof that you have met the requirement.



Respond to Subject Access Requests without delay

Under GDPR your business will need to produce information rapidly. Unlike most systems, Cryoserver doesn't use a database to store email, but stores files by date, making searches much quicker as more concise datasets are searched. An intuitive search interface also helps to make full company searches up to 80% quicker



Privacy by Design; a Secure, Audited Archive

GDPR requires that you demonstrate 'privacy by design'. This is a philosophy that fits perfectly with Cryoserver. Email data in Cryoserver's archive can never be altered, removing any risk of vital information being lost. The unalterable nature of Cryoserver also creates evidential quality data, admissible in court. Deletion is audited to ensure the proper channels are followed.

In constructing a business that is fully compliant with GDPR you have to carefully choose the best solutions for your budget. As you build a system which is prepared for these new guidelines, ensure that you have a Cryoserver system in place, to make your business responsive and secure when it comes to email data. Cryoserver have over 15 years' experience in email compliance and not only understand a range of GDPR issues, but have a tool set to help you address them and make sure your organisation is ready.



ISO CERTIFIED

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EU GDPR

“ Information that does not need to be accessed regularly, but which still needs to be retained, should be safely archived or put offline. ”

“ We can feel 100% confident that what Cryoserver tells us is exactly what happened ”
- Gary Hancock,
North Warwickshire Council

“ We've been able to get so granular by using the advanced features within Cryoserver's search that we get back the data we need extremely quickly. Finding data that would have taken all day to retrieve before, now only takes minutes ”

- Martin Vogwell,
Ultra Electronics



Keep data secure, safe and only for as long as you should:

- Demonstrate 'privacy by design'
- Protect Personal Identifiable Information (PII) and manage it securely
- Demonstrate appropriate Data Retention for various data types
- GDPR clearly states that: "Information that does not need to be accessed regularly, but which still needs to be retained, should be safely archived or put offline."



In order to be able to respond to the new individual user's rights, you will need to:

- Find the right data for Subject Access Requests (SARs) when you receive them
- Match shorter response times than ever before
- Demonstrate compliance with your users' "right to be forgotten"



Don't get caught out, make sure you know:

- Where locally stored data is in breach of policy (like local .pst files which contain any PII)
- Who the people with access to your archive are, and that they are accessing it fairly

Expertly Simple

Focused, flexible email archiving

